

micheelmores

A person wearing a blue denim shirt is working on a laptop. The image is overlaid with several semi-transparent icons: a lightbulb with gears inside, a group of three people, a padlock, a document with a play button, a document with a magnifying glass, and a warning triangle with an exclamation mark. A large white copyright symbol (©) is prominently displayed in the center, partially overlapping the laptop screen.

**Data Protection
Training and Support**

Benefits of our training

We provide bespoke training and support on all aspects of data protection law and practice. Our sessions are designed to be user-friendly and can be tailored to various audiences, including senior executives, leadership teams, data protection, risk and compliance teams, in-house legal departments, and front-line customer service, sales and marketing staff.

Whether through detailed legal analysis, facilitated workshops or focused briefings, our training will help you:

- **Identify and mitigate the risks** associated with data and privacy
- **Ensure compliance** with the latest legislation and regulations
- **Develop practical processes and procedures** for effective data management
- **Consider how to securely and effectively store and maintain** sensitive customer and business data
- **Consider information governance** alongside data protection and privacy issues
- **Maximize the value** of your data

Sector expertise

Our data protection and privacy experts are highly experienced in providing tailored training and sector specific support to businesses of all sizes, from start-up ventures to publicly listed companies.

- **Consumer Brands**
- **Tech & Innovation (including online safety, AI in data marshalling, biometrics, life sciences)**
- **Healthcare/Pharmaceutical**
- **Financial Services**
- **Energy**
- **Public Sector**



A pragmatic balance between absolute legal positions and commercial considerations, with appreciation of operational risks alongside more theoretical risks.



Comprehensive Training and Support

Delivered by experienced lawyers in-person and/or online, topics we cover include:

Advertising, Branding, and Marketing Compliance	Learn how to navigate the complex regulations governing data used for advertising and marketing, ensuring your campaigns are compliant and effective.
AI Content Creation and Usage	Understand the legal and ethical considerations of AI-generated content, and how to integrate AI responsibly in your business practices.
Corporate Support, Including Transactions, Disposals, and Mergers	Gain insights into the legal intricacies surrounding data assets and their value in corporate transactions, ensuring smooth and compliant processes during mergers and acquisitions.
Cyber-Attack & Insurance Issues	Prepare your team to handle cyber-attacks effectively and understand the role of insurance in mitigating these risks.
Data Subject Access Requests (DSARs)	Master procedures for the effective handling of complex and difficult DSARs, ensuring compliance with data protection laws whilst safeguarding customer trust.
Data Breaches and Working with the ICO	Learn best practices for managing data breaches and engaging with the Information Commissioner's Office (ICO) to minimize business impact and mitigate against regulatory intervention.
Employment and Data Ownership Issues	Explore the intersection of employment law and data ownership and, issues such as employee monitoring, ensuring your policies protect both your employees and your business.
GDPR & PECR Compliance	Stay up to date with GDPR and PECR regulations, ensuring your business practices including marketing, meet the latest data protection standards.
Handling FOIA and EIR Requests	Learn the processes for managing Freedom of Information Act (FOIA) and Environmental Information Regulations (EIR) requests effectively and balanced against the exemptions under the legislation and the principle favouring disclosure in the public interest.
Internal Policies, Procedures and Handbooks, Data Sharing and DPIAs	Develop robust internal policies and procedures, understand the key considerations for sharing personal data and consideration of risk including Data Protection Impact Assessments (DPIAs), to enhance compliance and operational efficiency.
Multi-Jurisdictional Data Sharing and Cross-Border Transfers	Navigate the complexities of data sharing across jurisdictions, ensuring compliance with international data protection requirements.



Key contacts

For more information or to discuss your training needs, please contact:



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You can also scan the QR code to visit our website for more information on the advice and support our data protection and privacy experts can provide:



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